**Pressure Group Case Studies**

**Scottish CND**

CND are an international pressure group who campaign against the use of nuclear weapons. The Nuclear Weapons base is in Scotland. The weapons are kept on the River Clyde at Coulport near Faslane. Some people have dedicated their life to protesting outside the nuclear base. CND members want the UK to get rid of nuclear weapons and leave NATO. The CND peace symbol has recently been used by Lynx deodorant to launch their new brand. The symbol was designed by a member of CND and deliberately not copy righted so it would spread as a universal symbol. Lynx using this to market a brand goes against this ideal. Millions of people took to Facebook and Twitter to criticise the private company for exploiting CNDs symbol. Lynx has now agreed to pay money to CND for the use of this symbol

**The Countryside Alliance**

It was proposed in 2011 that there should be a badger cull (organised killing) because the rate of TB in cattle was rising and many farmers blamed badgers. The Countryside Alliance is a pressure group who represent the interest of people in rural areas across the UK. They are a powerful organisation who have a lot of middle class members (these people tend to vote), normally Tory voters. This group wanted the cull to go ahead and actually wanted farmers to have the right to kill badgers on their own via shooting and traps. The UK government did decide to pilot this scheme in some areas in England. Success has not been great and the reduction in badger numbers has been less than expected. A similar idea is being put forward to cut the numbers of deer's in Scotland. Again there will be a clash of opinion from those who live and work in rural Scotland compared to animal rights activists. The Countryside Alliance have come out and publically berated the RSPCA and told members not to give this organisation any funds!!

**Commonwealth Games**

Glasgow City Council wanted to blow up the Red Road flats as part of the opening Ceremony. Over 4000 people signed an e-petition to stop this because they felt that this was disrespectful to residents of that area. Many newspapers ran with the story and celebrities like Greg Hemphill (Still Game) signed the petition. Organisers backed down. This is an example of people power staying within the law

**Student Riots**

In November 2010 Students took to the streets of London to protest against the Con-Lib proposed tuition fees. Nick Clegg had promised he would never vote for tuition fees…less than a month into the coalition he had voted for tuition fees. The biggest percent of the protests were peaceful however there were some cases of extreme violence. The Tory headquarters were stormed and students refused to move when riot police came. Some of the protesters threw large objects from the roof and fought with police officers. Prince Charles and Camellia’s car was attacked .This is an example of a cause group who lost public support because they used extreme methods